

PRESS RELEASE

This October, every pink Filoskin glove, a victory against breast cancer

Athens, July 16, 2025

Cosmomed proudly continues, for the second consecutive year, its support for the Hellenic Association of Women with Breast Cancer “Alma Zois.”

Following the success of the 2024 campaign, Cosmomed is pleased to announce the continuation of the initiative “Every Pink Filoskin Glove, a Victory Against Breast Cancer” for a second year, as part of its Corporate Social Responsibility program.

In response to the call for prevention and with deep sensitivity to women’s needs, Cosmomed once again joins forces with the **Hellenic Association of Women with Breast Cancer “Alma Zois”** donating a portion of the proceeds from sales of **the pink Filoskin FeatherPink nitrile gloves** made during **September and October 2025**.

In 2024, with the participation of dozens of businesses and healthcare professionals, we managed to:

- Support the work of the Hellenic Association of Women with Breast Cancer “Alma Zois”
- Fund prevention and awareness programs for breast cancer
- Spread the message that prevention saves lives

In 2025, Cosmomed’s goal is to **expand participation**, engaging even more professionals and businesses to wear the pink glove, as a **symbol of prevention, strength, and support**.

The campaign includes:

Use of pink Filoskin gloves:

Nursing and medical staff in private clinics and diagnostic centers, as well as employees in industries and supermarkets, will wear pink **filoskin** gloves for two months, reminding women of the importance of regular preventive screening. The pink gloves will also be available in pharmacies for end consumers.

Awareness activities in pharmacies:

In selected pharmacies, volunteers from “Alma Zois” will be present on specific days and times to inform the public about the importance of breast cancer prevention. During these activities, pink Filoskin gloves will be offered free of charge to pharmacy customers, serving as a symbolic reminder of the campaign.

Awareness campaign materials:

Roll-up banners will be placed at clinic entrances and waiting areas, and informational leaflets will be distributed to raise awareness about breast cancer prevention. It is estimated that through these actions, more than 100,000 people will be informed about the importance of early detection.

Petros Zavakopoulos, CEO of Cosmomed, stated:

“We are especially proud to support the work of ‘Alma Zois’ for the second consecutive year. We believe in the power of prevention and education, and we are determined to continue actively supporting organizations that contribute to the fight against breast cancer. Last year’s success proved that, united, we can achieve great things and this year, we aim to surpass our goals with even greater participation and impact.”

Paraskevi Michalopoulou, President of “Alma Zois”, commented:

“Every awareness and educational initiative, whether small or large, brings us closer to our goal: to inform every woman about the importance of breast cancer prevention, and to stand by every woman who is facing the disease.

We sincerely thank Cosmomed for supporting our mission and work for the second consecutive year, and for helping us actively spread the crucial messages of prevention, early diagnosis, empowerment, and solidarity.”